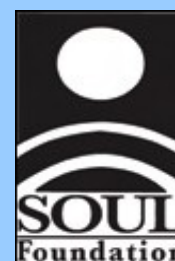


SOUL MEMBER COMMITMENT AND PROFILE



| | |
|--|--|
| Company Name or Individual | Storytelling.co.za |
| Contact Person & Designation | Steve Banhegyi – Storyteller |
| Company Description | Storytelling.co.za helps organizations, teams, communities, families and individuals to tell empowering stories |
| Partner Network | |
| Company Telephone | +27 73 698 1537 |
| Contact Person Tel No | +27 73 698 1537 |
| Contact Person Cell No | +27 73 698 1537 |
| Contact Person E-mail | steve@storytelling.co.za |
| Skype | steveieb |
| Company or Individual website | www.storytelling.co.za www.trans4mation.co.za www.isivivane.com |
| Mission and Passion | To provide communication and knowledge-sharing platforms for NGOs, corporates and government collaborating to benefit people and the planet |
| Experience | Steve: ICT, change management, knowledge management, educational media development. Eugenie: Advertising, marketing, multi-media educational materials. |
| SEE Objectives | To develop a network of reliable BEE partners for your business. |
| Commitment Description | <p>ICT INVESTMENT</p> <p>2.5 years in the making, WET-Africa.org is a multi-layered visibility platform ready for use as:</p> <ul style="list-style-type: none"> A showcase for projects, members and their work, funders and their brands A library of useful educational materials managed by a comprehensive knowledge management system linked to www.kmafrica.com which currently has 350 members A newsroom that collects updates via web and mobile technology from the workforce, roving reporters, GoogleEarth, members and international newsfeeds. Information is processed and distributed to relevant people and pages A media generator for use by members and funders as proof of delivery on investment A project management centre with communication channels between managers, project leaders and workers A customer relationship management system serving all stakeholders |
| Objectives in terms of the WET Jukskei 67 Proof-of-Concept Project | Provide interactive connectivity, multi-media as visual proof of delivery, social education and animation, local and international interest in the project and all members and stakeholders |
| Anticipated Measurable SEE outcomes for above | Success will be measured by the degree of interaction with www.wet-africa.org and members recruited, donations received, rivers cleaned based on the WET model. |