

SOUL MEMBER COMMITMENT AND PROFILE



Company Name or Individual	Altered Attitudes cc
Contact Person & Designation	Flick Asvat – Social Entrepreneur and Strategist
Company Description	The company was founded and is led by an Ashoka Fellow. Its core function is to speed up poverty alleviation by implementing the objectives of the country's National Skills Development Strategy (NSDS). It collaborates with social entrepreneurs and professionals across the entire economic spectrum to ensure that it remains the leader the in its field.
Partner Network	Ashoka; My Yente (Dutch Business Network); Foundation for the Development of Africa
Company Telephone	+27 11 789 3519
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Contact Person Cell No	+27 82 784 8766
Contact Person E-mail	flick@alteredattitudes.co.za
Skype	Nil
Company or Individual website	www.alteredattitudes.co.za and www.myente.org - search for Flick Asvat
Mission and Passion	Align initiatives at community level to the NSDS in order to speed up poverty alleviation. Design and implement strategies that turn socio-economic opportunities into sustainable economic development. Help enterprises form strategic partnerships with communities so that their initiatives remain appropriate and can be improved upon systematically and continuously.
Experience	Twelve years practical experience in designing and successfully implementing solutions that speed up poverty alleviation. Founder was elected an Ashoka Fellow in 2000 and consistently gained national and international recognition and awards for successfully implementing policies that result in economic equity. Concept now a part of the school curriculum for Business Science for Grade 12 learners.
SEE Objectives	The NSDS is endorsed by the United Nations as the global framework to achieve sustainable development. It was launched at the Earth Summit held in Johannesburg in 2002 and is currently being implemented by 100 countries. We will align WET-Africa's strategic objectives to South Africa's NSDS so that it qualifies for international accreditation.
Commitment Description	Implement policies that ensure self-sustainability for beneficiaries, participants and partners. Link compliance requirements to needs-driven business opportunities that result in sustainable job creation. Integrate local development initiatives with macro objectives to avoid duplication and wastage.
Objectives in terms of the WET Jukskei 67 Proof-of-Concept Project	We will set up the framework for WET-Africa to establish enterprises that are aligned to the NSDS because they needs-driven and therefore initiate Local Economic Development. They are the impetus for Integrated Development Plans, which are the mechanisms to alleviate poverty throughout the African continent because they drive the objectives of the Millennium Development Goals. Thus our approach ensures that WET-Africa's approach remains appropriate and compliant from local to global level. This will greatly reduce its operation costs, maximize its impact and speed up its delivery.
Anticipated Measurable SEE outcomes for above	South Africa's progress in implementing its NSDS is verified by the B-BBEE compliance levels of local enterprises. We will execute a B-BBEE measurement framework for WET-Africa so that it qualifies for preferential procurement from government and the State. Facilitate its access to data and comparative analyses from NSDS sub-structures so it can monitor and measure its progress in relation to similar activities in its sector.