

## SOUL MEMBER COMMITMENT AND PROFILE



Company Name or Individual	The SOUL Foundation Sec 21 Public Benefit Org
Contact Person & Designation	Kim Kieser CEO Founder SOUL Foundation and WET-Africa
Company Description	WET-Africa Waterway and Environment Transformation Implementation Platform Mother Co.
Partner Network	Local and international UC Berkeley, Ashoka, Clinton Global Initiative Deneys Reitz Attorneys, Bateleurs, Trans4mation, Storytelling, Software Africa, Chatsworth Consulting, Shares Online, Plastics Federation SA, Nat. Dept Water and Environment DWAE, Water Research Commission, SOUL Angel Network Core Team,
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Company or Individual website	<a href="http://www.wet-africa.org">www.wet-africa.org</a>
Mission and Passion	To restore the waterways of South Africa and the world back to health in collaboration with globally and locally renowned academics and scientists, business specialists, social entrepreneurs, environmental leaders, government, innovation members, investor members and volunteer members. Developing a global environmental investment vehicle - Green Market Impact Exchange GMIA. WET-Jukskei 67 'proof of concept' program to launch in September/Oct 2010
Experience	Ashoka Fellow and Social Entrepreneur (2003), ELP Alumni (2009) and Clinton Global Initiative Member (2009) with 12 years experience in setting up, developing and establishing integrated river health and waste management/ recycling systems in Environmental Round Tables in which previously-disadvantaged communities are partnered with funding/ development partners from corporate, government and core interest groups. Innovation, Collaboration, stakeholder participation and community green jobs.
SEE Objectives	B-BBEE, Job Creation, Skills Developed and Training, Woman Empowerment, Green Enterprise Development, Food security, Waste Recycled, Trees planted/Greening, Green building, Carbon Credits, Water Neutrality Credits, Eco-Services and Bio Capacity
Commitment Description	To restore 67 km Jukskei River from source to Crocodile River confluence by creating green community businesses that will transform this natural resource to clean water once again. Create a green recreation corridor with bridal paths, cycling paths, wilderness trails, green hospitality and Eco-hubs including farmers markets.
Objectives in terms of the WET Jukskei 67 Proof-of-Concept Project	Waterway Transformation and Conservation, River Cleaning and Monitoring, Waste separation at source - recycling, Buyback Centres, Forestation and Greening, removal alien invasive trees and vegetation; Composting and Biomass energy, Flood attenuation and Bank Stabilisation, Waterway Conservancies and Biodiversity, Eco Agriculture and Farmers Markets, Renewable Energy, Green Educational Research and Tourism Hubs, Measuring our Impact SEE Social, Economic and Environmental
Anticipated Measurable SEE outcomes for above	In Year 1/2: Training and skills development create 500 jobs; recycle 5% of Catchment waste stream 90 000T; improved water quality and biodiversity; Create 40 000T Carbon Credits, generate R22 mill income from recycling; Plant 50 000 trees, Conduct 9 research studies to measure our impact.